

Peter Bell

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Lakewood, CO 80226

(616) 403-7906

Present

Freelance Creative Director/Copywriter, Denver

Clients: Johnson & Johnson, Strada Advertising (Denver), Path Studio (Dallas),
Vibrissa, Inc. (Truckee, CA), A Vital Few (Denver), Monigle (Denver)

2012—Present

Adjunct Professor—Integrated Campaigns, Graduate School of Advertising
Academy of Art University, San Francisco

2012—2016

Senior Writer, TBWA/Integer, Denver

Clients: Kellogg's, Miller/Coors, Naked Juice, Izze Soda, Einstein Bros. Bagels,
J&J

2008-2012

Freelance Creative Director/Copywriter, San Francisco

Clients: Chemistry Club Advertising (Mozilla/Firefox, Pacific Life, Anheuser
Busch, Rubio's, ABC7), Hatch Design (Odwalla), Brainchild Creative (PG&E)

1992-2008

Founder/principal and Creative Director of Fairly Painless Advertising in Holland,
Michigan (fairlypainless.com)

Clients:

Herman Miller, Inc., Whirlpool Corporation, Spectrum Health, Spartan Stores,
Bank of Holland, Bank of Northern Michigan, The Grand Rapids Press

Awards and recognition:

The One Show (and One Show juror), Art Director's Club, the American Advertising Federation's local, regional and national awards, Communication Arts, The A.I.G.A.'s touring show of 75 best print design pieces.

Schooling:

The University of Texas, Austin, Texas, BA English

Highland Park High School, Dallas, Texas

View portfolio @petebellproject.com

References available upon request.